

## **ART210 A      COMPUTER GRAPHICS      Spring 2006**

**Room:** Computer “Lounge” in Cowan (lower level) **Meets:** MWF 1:30-3:20 PM

**Ass’t. Professor** Jim Langer **Office:** Cowan 108 Ext. # 361 (#360 - Computer Lounge)

**Office hours:** TR 9-10 AM; M 10-11:30 AM by appt. & TR 10-11 AM

**Texts:** PeachPit Press “*JumpStarts*” for Illustrator & Photoshop

**Prerequisite:** Drawing (ART104) and/or Design (ART102)

This course also has a page on [moodle.gborocollege.edu](http://moodle.gborocollege.edu).

### **COURSE OBJECTIVES**

- ❑ Working familiarity with basic Adobe applications
- ❑ Tested knowledge & increased mastery of color theory
- ❑ Experience translating ideas from sketches to digital formats
- ❑ Practice in group brainstorming & problem-solving
- ❑ A full portfolio of diverse computer-generated art

### **COURSE GOALS**

- ❑ To expand the choices available to new artists/designers
- ❑ To learn compromise while also expressing personal taste
- ❑ To implement previous learning in Design and Drawing
- ❑ To put together effective presentations of imagery & type

### **COURSE DESCRIPTION**

This course will introduce students to a Adobe software, including Photoshop and Illustrator, emphasizing principles of basic design and compositional skills. The course augments classes in Design and/or Drawing. We will manipulate sampled/scanned images and those created directly in each program and between them. Some projects will mimic the contingencies of working with an art director: students will study font design and layout, character generation and logo design. In addition, each student will produce a portfolio Power Point/slide show. The thrust of the course, however, is to expand compositional skills and this is not limited to commercial kinds of styles/projects.

## **ATTENDANCE POLICY**

Any two (2) absences for which I receive advance notice by email or word of mouth are excused. If you are on a sport, these are taken up by games, usually. Any beyond these two must be accompanied by written referrals of doctors or other authorities. After the initial two “freebies” are missed, points are deducted from the final grade at the rate of one-half-grade point (a plus or minus) for each additional absence without referral. After three absences (plus the two above, for a total of five), a student is placed on mandatory attendance through the office of the Dean of Students. Any subsequent absence without referral will result in automatic withdrawal and failure of the course, unless they occur before the WD deadline. *If you don't show up, it will show up.*

All deadlines for projects are required regardless of absence, except in cases of dire emergency. The computers are available throughout the week by asking me or one of the other art faculty to open. Please **sign in** when alone in the lounge. **Lock up** when you leave and don't step out without locking up. The machines and accessories are your responsibility if you do.

## **GRADING**

The quality and quantity of your portfolio will determine the bulk of your grade. Timely execution and completion of projects is crucial. In addition, teamwork when brainstorming and refining group work and willingness to do design research will count towards the grade. Finally, the traditional art class critique has a particularly important role to play in this course, as we help one another gain confidence in the verbal presentation that must accompany all graphic commercial work.

That said, I also want to encourage more “fine art” sensibilities to explore the medium and I will reward consistent exploration of its possibilities for self-expression.

## **EQUAL OPPORTUNITY POLICY**

The college and its instructors do not discriminate on the basis of age, sex, race, ethnicity or sexual orientation. If you have particular learning challenges, please notify me with the proper 504 documentation the first week of class or as soon as such documents are available. However, if you have extreme difficulty with technical learning and application of computer technology, I urge you to reconsider this course. While accommodations for many learning challenges are possible, any deep-seated incapacity with digital technology would be insurmountable.

